



## Adding a New Physical Product Listing to Amazon

### Steps:

1. Buy a barcode from buy a [barcode.com](http://barcode.com).
2. Login to [sellercentral.amazon.com](http://sellercentral.amazon.com).
3. Click "Add a Product" under the "Inventory" tab.
4. Click "Create new product".
5. Choose the appropriate categories and sub-categories.
6. On the "Vital Info" screen fill out the:
  - a. Product name
  - b. Manufacturer
  - c. Brand Name
  - d. Model Number (you can create this)
  - e. Manufacturer number (identical to above)
  - f. UPC
7. On the "Offer" screen fill out:
  - a. Condition
  - b. Condition note (you want to describe the quality of the product here)
  - c. Your price
  - d. Sale price (less expensive than Your price)
  - e. Quantity (at least 500)
  - f. Handling Time (1-2 days)
  - g. Start Selling Date (today)
  - h. Shipping method (you will be shipping yourself)
8. Upload Images of the product.
9. On the "Description" screen fill out:
  - a. Key Product Features (five lines telling how amazing the product is)
  - b. Product Description (this is the sales pitch, so be creative)
10. On the "Keywords" tab fill out:
  - a. Platinum Keywords
  - b. Search Terms
  - c. Intended Use
  - d. Target Audience
  - e. Other Attributes
  - f. Subject Matter
11. Finally, on the "More Details" page fill out:
  - a. Manufacturer's Suggested Retail Price
  - b. Product dimensions
  - c. Shipping Weight
  - d. Size



amazon

## Money Machine Training Guide

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- e. Directions
  - f. Ingredients
  - g. Target Gender
  - h. Item Display Weight
  - i. Serving Size
12. Click Save and Finish.

Your Product should now be posted.