Simple System To Three Figures A Day And More…

Turning Winning Product Into A Long Term Niche - Module 15
Part 1

Background

- Product Niche – Product Tested – Winner

- Long Term Business Niche

Step 1: Get keyword List

- Amazon Description
- Amazon Tags
- Google KW Tool
- Google Related Search
- Google Wonder Wheel
- Quick And Advanced Research Methods

Step 1: Finalize List of Keywords

- zhu zhu, zhu zhu pets, zhu zhu pet; squiggles, hamster house

- electronic pets; fun toy

- Toys discount ; childs toys; online toy stores; toy reviews

- Other keywords

Step 2: Group Keywords

- Blog Keywords for SEO Purposes
  - Title Tag
  - Meta Descriptions
  - Keywords for blog
- Blog Categories
- Pages and Posts

Step 2: Grouping Example

- Blog SEO – Volume + 5 to 10 keywords

- Toys discount; zhu zhu pets; squiggles; childs toys; online toy stores; toy reviews; electronic pets

Step 2: Grouping Example

- Categories:
  - Toys discount;
  - toy reviews
  - online toy stores
  - Brand names okay if you must; I stay away from this
- Other general categories
  - Video
  - News
- Rule – Each Category – Anchor Text To Home Page

Step 3: Grouping Example

- Blog Posts /Pages
  - Other long tail keywords you want to rank for
  - Each Blog Post = One Keyword Only
  - Optimize the title tag with specific keyword
  - Each post – anchor text link to category post

Step 4: Your Blog

- Domain Name :
  - no brand name
  - electronic pets (find prefix or suffix)
  - .com or .org
  - Stay away from brand names
- Platform – Wordpress Blog

Step 5: Must Have Elements

- FTC Disclosure
- Privacy
- Site Map
- Google Webmaster Tools