

Simple System To Three Figures A Day And More...

Amazon Avatar- Module 12

What Is An Avatar

- Why
- What

How Do You Build Your Avatar?

- Who are buying your product
 - Demographics
- Reason For Buying
- What they disliked
- What words are they specifically using when buying product

Where?

- Writing to your prospect
- Building your blog
- Talking to your list
- How the avatar ties to keywords (selling to human beings)
- Buying keywords – When people want to buy a product, what type of information do they want