



AUTO SOCIAL BUDDY

WHAT IS AUTO SOCIAL BUDDY:

Auto Social Buddy is an extremely powerful WordPress Plugin that allows you to:

1. Auto Post Back Links: Automatically update numerous "Social" sites whenever a new post is added to your blog, getting you automatic deep links. The power of using Social Media with your blogs is huge. Not only do these sites allow you to get back links, but Google has admitted that they use "Social Engagement" as a ranking factor, which means not only is your back link identified, but it is given even more power because it is a back link from a "Social Site".

Now, that does not mean that 100% of the services used with the "Auto Social Buddy" are all going to be recognized by Google as a "Social Site", but many are, and the others still provide you with a powerful back link. As a bonus, these sites often get a huge amount of traffic on their own, so you benefit from being able to tap into their traffic as well.

2. Manually Post To Your Social Accounts: You can manually submit any content you want to your social accounts right from your ASB control panel. It even allows spun content! So, for example, if you want to post about a new video you submitted to Youtube, simply enter in the title, URL, tags and a brief description (with spin code) and ASB will post that to your Social Accounts for you!

3. Submit Old Posts: Auto Social Buddy will also submit old posts that were present prior to ASB being installed. All it takes is checking one little box, and ASB will start to drip in links to your old posts.

4. Auto Ping Your Social Sites: Posting to your social accounts is obviously important, but if the search engines do not even know that the social account exists or has been updated, then your links are useless. The auto ping feature ensures that your social accounts are frequently revisited by the search engines to ensure that each and every time you post to them... the search engines can see it and you get credit!

5. Promote Your Promotional Links: Do you have the URL's of content that links to you from other sites? ASB allows you to add a list of URLs and it will create an RSS feed for you and "Auto Ping" the RSS Feed to ensure all those links are indexed by Google!

6. Email Ping: Take advantage of powerful 3rd party services like Ping.FM and Hellotxt.com by auto posting to them as well via the built in "Email Ping" feature.

7. Multi Account: The Auto Social Buddy also allows you to add multiple accounts for each Social Site you use, and the system will ensure that it randomly selects which sites to post to so that no two social accounts have all the same posts.



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8. Set It & Forget It Technology: The best part of Auto Social Buddy is that it's a very low maintenance tool that does all the work for you. Once the plugin is set up, other than occasionally checking that everything is posting fine, it is completely hands off!

NOTE:

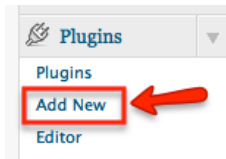
The "Auto Social Buddy" plugin is encrypted with "Zend Encryption", and your hosting provider is going to need to have "Zend" installed for the plugin to work.

For the majority of you this will already be in place and there is nothing needed from you since "Zend" is a common script that is usually installed by default.

If, however, your hosting provider does not already have Zend installed, when you install the plugin, it simply will not activate. To fix this, you will need to contact your hosting support and tell them that you are trying to install a Zend encoded file and you need your site setup and configured with the Zend Optimizer and that the "Zend Optimizer" is available as a freeware download from: http://www.zend.com/products/zend_optimizer. This is a very common script and your hosting provider will in most cases know exactly what to do.

Installation & Implementation

1. Download the "Auto Social Buddy" plugin from the "[Downloads](#)" section of your membership.
2. Make sure that the file that is saved to your computer is named "auto-social-buddy.zip" and your computer has not added any numbers to it. This sometimes happens if you have downloaded the same file name more than once. For example, if you have already downloaded the plugin prior and you try downloading it again, your computer may automatically rename it to "auto-social-buddy(2).zip". This will cause an issue when you install it and the plugin will not work properly. Make sure it is only "auto-social-buddy.zip".
3. Now log into the wp-admin section of the blog you want to install Auto Social Buddy on and go to "Plugins >> Add New".



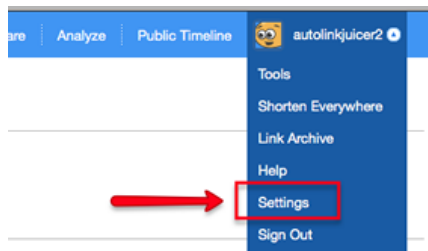
4. On the top of the "Install Plugins" page, click on "Upload".





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5. Click the "Browse" button and select the file from your computer called "auto-social-buddy.zip" and then click "Install Now".
6. Once the plugin is installed, click on "Activate Now".
7. Go to "Settings >> Auto Social Buddy".
8. You will notice nine different tabs within Auto Social Buddy. They are "History", "Post Now", "Manual Post", "Add Sites", "Social Pinger", "Email Ping", "Settings", "Bit.ly" and "License". You will want to first click on the tab "License" to activate the plugin. This is where you will enter in your membership username and password (same info you used to access this membership site), then click on "unlock" to validate and unlock the plugin. If you entered in your credentials correctly you will see the "License Status" change to "Validated".
9. Once activated, it is recommended that you set up with the "Bit.ly" link shortening service. Bit.ly works by issuing a "301 redirect", which is a technique for making a web page available under many URL's. When you shorten a link with bit.ly, you are redirecting from bit.ly to the destination URL. A 301 redirect is the most efficient and search engine-friendly method for web page redirection and these links are considered to be permanent. To get started with Bit.ly: Go to http://bit.ly/a/sign_up and enter in a:
 1. Username
 2. email address
 3. password
10. Your account will instantly be created and now you need to get your API credentials. In the top navigation bar, click on the arrow beside your username and click on "Settings".



11. Copy down the provided "API Key".
12. Back in your "Auto Social Buddy" plugin, under the "Bit.ly" tab, enter in your:
 1. Bit.ly Username.
 2. Bit.ly API Key (this is the key you just copied). Make sure you do not have any extra spaces on either end of your username or api key.
 3. Click "Save Options" - If you have entered in your credentials incorrectly, you will get an error message.



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Bit.ly

- Enter your Bit.ly Username and API key. If you don't have a Bit.ly account [Click Here](#) to get one.
- You can find your Bit.ly apiKey [Here](#). Make sure you are logged into your Bit.ly account first.

Bit.ly Username: 

Bit.ly apiKey: 

[Save Options](#)

NOTE: Recently Bit.ly has gotten strict on the types of links that it allows and they are not fans of direct affiliate links. So if you are enabling this feature, do NOT post direct affiliate links with the "Manual Post" option.

13. Click on the "Settings Tab":

1. **Exclude Categories:** Check any categories that you do not want posting to your social sites. This feature was added for any users that might be running a membership script on their blog and would not want certain posts being posted on their social accounts.
2. **Site Post Interval:** Social sites are very strict when it comes to the amount of automation that is used to post to them. In order to help appear as natural as possible, the maximum that Auto Social Buddy will post to any account is once every 24 hours by default. You can however change that to 12, 36, 48 and 72 hours. Our recommended setting is 24 hours per social account, unless you are sharing the site with other blogs and then we recommend you expand it out further for every additional two blog sharing the same social account. We also do not recommend you share more than three blogs per social account and make sure the topics of the blogs are very close in relation.
3. **Posting Options:** There are three different posting options available, but with all the options the system will only post to 1 account in each group. For example, if you have 3 Tumblr accounts, a post will only be submitted to 1 of those accounts:
 - i. **Post to a Random number of my sites** - This will select a random number and post to those sites. Each time it posts it will select a different number. If your blog gets more than one post a day, then we recommend you use this settings. If, however, your blog only gets a max of one new post a day then use the next option "Post to all of my sites".
 - ii. **Post to all of my sites** - This will post to one account at each of the sites you added but remember, if for example, you have 3 Tumblr accounts, a post will only be submitted to 1 of those accounts.
 - iii. **Turn off posting to all of my social sites** - This shuts off all posting.



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4. **Social Pinger:** Check this to enable the "Social Pinger" feature if you are ready to have this feature enabled. We cover more on this feature further down in this lesson.
 5. **Email Ping:** Check this to enable the "Email Ping" feature once you have the "Email Ping" configured and you are ready to go live with it. We also cover this feature further down in this lesson.
 6. **Auto Bookmark Old Posts:** Check this, and any posts that you previously have posted to your blog prior to installing Auto Social Buddy will be posted to your social accounts at a rate of one new post per day.
14. Click "Update Settings".

The screenshot shows the 'Settings' tab in the Auto Social Buddy interface. The settings are organized into sections: 'Exclude Categories', 'Site Post Interval', 'Posting Options', 'Social Pinger', 'Email Ping', and 'Auto Bookmark "Old" Posts'. Red arrows with numbers 1 through 7 point to the following elements:

- 1: ☐ Links (under Exclude Categories)
- 2: ☐ Traffic (under Exclude Categories)
- 3: ☒ Post to all of my Sites (under Posting Options)
- 4: ☒ Enabled (under Social Pinger)
- 5: ☒ Enabled (under Email Ping)
- 6: ☒ Enabled (under Auto Bookmark "Old" Posts)
- 7: Update Settings button

NOTE: In version 1.0.14 and higher we added the option "Email ping - Suppress Headers". This fixes an issue that some servers experienced. Try this option if "Email Ping" is returning "Mail Not Sent"

15. Click the "Email Ping" tab: This section allows you to use the email option with different services such as "[Ping.FM](#)" and "[HelloTXT](#)". When using these third party services, you can have "Auto Social Buddy" automatically email them a snippet of a new post and they will then post that snippet to a bunch of different services.
1. Enter in the provided email address that the service provides for communicating with them.



2. Enter in the message that will be sent to them. There are three tokens that can be used and these will be replaced with the appropriate content. You can also add other text if you wish. The tokens are:
 - i. [title] - this is the title of the post
 - ii. [link] - this will be the full URL of the post
 - iii. [tags] - This will be the associated tags of your post
3. Select if you wish to use the integrated shortening service (highly recommended).
4. Click "Add Service" and then service will be added to the columned section on the right hand side.
5. You can add as many services as you wish.

The screenshot shows the 'Add Service' form with the following fields and annotations:

- Email:** A text input field with the placeholder 'services email address here'. A red arrow labeled '1' points to this field.
- Message:** A text input field with the placeholder '[title] - [link]'. Below it, a note says 'The message text to send. You can use the tags [title], [link], and [tags]'. A red arrow labeled '2' points to this field.
- Shorten Links:** A dropdown menu currently showing 'Bit.ly'. A red arrow labeled '3' points to this dropdown.
- Add Service:** A button at the bottom of the form. A red arrow labeled '4' points to this button.

16. Click on the "Social Pinger" tab. This is an extremely powerful feature that will help to ensure that every time you update your social sites with a new post, your social sites will get pinged to ensure that the search engines see the updates. How this works is, each time a new post is made, the system will automatically create an RSS feed out of your social links. Then this new RSS feed will be pinged to the service "Ping-o-matic". This feature also has strong limitations in it to ensure that Ping-o-matic does not block your rss feed from getting pinged. The first feature is it only allows a maximum of one ping every 6 hours. The second feature is it uses your blog visitor's IP address to perform the ping. This way it seems like your site is pinged from a different IP every time. This helps to make sure that you get full credit for your new link. To use this feature:

1. Enter in your desired "RSS Filename" - This will be the name your new RSS feed will be called. The RSS feed URL will appear like `yourdomain.com/wp-content/uploads/rssfilenamehere.xml`, and this rss feed will be completely recreated



and randomized each time a new post to your social sites is made. If you add spaces to the file name, they will get automatically replaced with dashes.

2. Enter in a list of at least 20 keywords in the "Keywords" section - These keywords will be used as titles in the rss feed. Make sure that you only have one keyword per line and we recommend that you make the keyword phrases at least 3 words in length. Make sure the keywords relate to your content and you can use multiple order variations for each word. An example list is:

red race cars
red cars race
race red cars
red sports cars
sports cars that are red
race cars that are red
red colored sports cars
red colored race cars

3. Enter in at least 5 spin-ready "Descriptions" - These descriptions will be used for the RSS feeds. It is recommended that you create 5 unique descriptions and then add spin code to them so that they appear unique for each feed item they are used with. Also make sure that each description is on its own line and make sure to click "Save Information" once you have added the data. An example of a description might be:

```
{Searching|On the lookout|Looking|Shopping} for  
{info|information|data} on {red colored|red}  
{sports|race|performance} {vehicles|cars}. {Browse around|Check  
out} {my|our} {awesome|detailed} {reviews|opinions} and  
{outstanding|excellent|amazing} priceas.
```



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Social Pinger

RSS Filename
The name of the RSS file that will be created

Keywords
Enter a list of keywords/keyword phrases. (1 per line)

example file name

red race cars
red cars race
race red cars
red sports cars
sports cars that are red
race cars that are red
red colored sports cars
red colored race cars

Descriptions
Enter your descriptions (1 per line).

*You can spin your descriptions using
[spin1][spin2][spin3] syntax*

[Searching][On the lookout][Looking][Shopping] for
[info][information][data] on [red colored][red]
[sports][race][performance] [vehicles][cars]. [Browse around][Check
out] [my][our] [awesome][detailed] [reviews][opinions] and
[outstanding][excellent][amazing] prices...

Save Information

4. Next you can enter in additional URLs that you would like to promote using this system. This is extremely powerful for promoting webpages that are linking back to you. Simply insert the URLs (include http://) and ASB will create a custom RSS feed and promote those links. This RSS feed will be a separate RSS feed from the above one and it will be located at yourdomain.com/wp-content/uploads/**rssfilenamehere2.xml**.

Additional URL's
*Enter Additional URL's (1 per line) that will be used to
create a new RSS feed. This file will consist of 10
randomly selected links and will be created twice a
day.*

http://domainname1.com
http://domainname2.com
http://domainname3.com

Save Additional RSS Feed

NOTE: Once you have ASB set up, it will not create the RSS feeds until a post has been made. If you have older posts on your blog, you can go to "Post Now" and mouse over a post title and click on "Social Sites" to submit that post. ASB will then generate the RSS feed and you will notice it in the "Social Pinger" area. It is highly encouraged that you submit this rss feed to different RSS services such as <http://feedbite.com>, <http://feedburner.com>, <http://feedagg.com> and more.

5. Next you can enter in IP addresses you wish the system to ignore. It is recommended that you add your own IP address and to do that simple visit <http://www.whatismyip.com/> and enter in the IP address provided to you.



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Make sure to click "Save List" once you add any IP address. You can also enter in "Wildcard IP" addresses such as "123.456.789.*". The "*" (asterisks) represents the wild card and so the system will not post when any visitor comes from an IP address matching the first 3 blocks of numbers (123.456.789).

6. Now you will enter in any URL's that you do not want being used for this service. The plugin comes default with 5 recommended URL's, and these are ones that visit your site frequently and you do not want being used for pinging your new feeds. The reason we recommend this is we do not want our sites being pinged at Ping-o-matic by the search engines, and also we prefer to use a different IP each time. This is our recommended settings but you are free to adjust this as you see fit. When adding the URL's you do not need to add http:// or www to the URL's.
7. Make sure to click "Save List" if you update this list.

IP Addresses to Ignore

Enter each IP Address that you don't want to trigger pinging (1 per line)

4

34.119.53.214

Save List

Referring URL's to Ignore

Enter each URL that you don't want to trigger pinging (1 per line)

5

baidu.com
bing.com
google.com
yahoo.com
yandex.com

Save List

17. Now click on the tab "Add Sites": This is where you will add the account information for the sites that you want to add. To add sites simply:

1. Select the site from the drop down list. The form will then update with instructions for that specific site and you NEED to make sure you enter in the correct information.
2. Enter in either the username or email address requested. There will be specific instructions as to what you need to enter here under the text box.



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3. Enter in the password or other data if required. Some sites, such as FriendFeed, do not use a password here, but instead require you to add a remote key.
4. Enter in any additional info required as specified. If there is no provided details under the text box then you can leave it blank. If it requests you to enter in a subdomain, do not put the full subdomain url but only the unique portion for your domain. For example, instead of entering "youruniqueid.tumblr.com" your only would enter "youruniqueid".
5. Click "Add New Site" and your site details will appear on the right side of the page.
6. You can also "Import / Export" your account details. If you wish to import account details, be sure to format the csv file properly. An example file is provided.
7. Once you have added your site, if you mouse over the site in the right hand column "Site List", you can select to "Edit", "Delete" or "Test" the site details. It is highly recommended that when you add a site you then test that it works properly.

Add Site

Site
Tumblr
Signup: <http://www.tumblr.com>

Username
The email used to log-in.

Password
The password used to log-in.

Additional
Enter your Tumblr subdomain

Add New Site

Numbered arrows: 1 points to the Site input field, 2 points to the Username input field, 3 points to the Password input field, 4 points to the Additional input field, and 5 points to the Add New Site button.

Import / Export Site List

- Your import file should be tab or comma delimited
- Your file should be of the format SITNAME, USERNAME, PASSWORD, ADDITIONAL
- [Click Here](#) for a sample CSV Import File
- One site listing per line
- Do not include a header row in the file

Import File
Your csv import file (tab or comma delimited)

Import File

Export File
social-linker-sites.csv

Export File

Numbered arrows: 6 points to the Import File input field, and another arrow points to the Export File button.



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NOTE: When using the Import/Export feature, we recommend that you only share accounts with closely related niches and do not share any social accounts that are already receiving 3 or more posts a day. The reason is that accounts that receive too many posts often get flagged as spam and are sometimes terminated.

Also, as stated earlier, our recommended setting is 24 hours per social account, unless you are sharing the site with other blogs and then we recommend you expand it out further for every additional blog sharing the same social account.

It is also recommended that any time a new update is available for this plugin, you check to see if new sites have been added to the system.

18. Click on the tab "Manual Post": This section allows you to manually submit a post to your social accounts from one location. To manually add a post:

1. Enter in the title of the post. If your intent is link building, it is recommended that you use a keyword phrase here. You can include spinning.
2. Enter in the full URL that you want to link to.
3. Enter in the related tags and comma separate them.
4. Enter in the content and add spin code if you wish. This will help ensure that each post is unique when it gets added to your social accounts.
5. Click the "Manual Post" button to submit.

The screenshot shows the 'Manual Post' form with the following fields and instructions:

- Title:** Enter a Title, Tags, URL and some Content to post to your social sites. *Spin Allowed (spin1|spin2|spin3)*. The input field contains 'Keyword Phrase'.
- URL:** *Spin Allowed (spin1|spin2|spin3)*. The input field contains 'http://domain.com'.
- Tags:** *Spin Allowed (spin1|spin2|spin3)*. The input field contains 'keyword 1, keyword 2, keyword 3'.
- Content:** *Spin Allowed (spin1|spin2|spin3)*. The text area contains a template: '{Enter!Put} {thelyour} {post!content} {in this location!here} {plus!and} {(if you so desire!if you want)} {you may!you can} {(include!add)} spin code.'
- Manual Post:** A blue button at the bottom left.

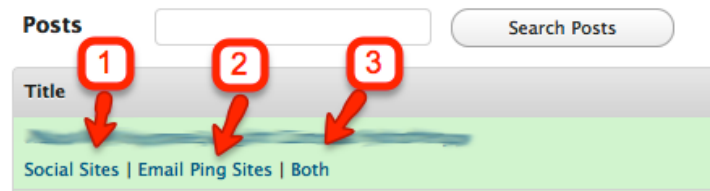
Red numbered arrows indicate the sequence: 1 points to the Title field, 2 points to the URL field, 3 points to the Tags field, 4 points to the Content text area, and 5 points to the Manual Post button.

19. Click on the tab "Post Now": This section allows you to submit posts that have previously been published on your blog prior to the Auto Social Buddy plugin being installed. You will see posts that are not already submitted as being highlighted in yellow, and posts that have been submitted will be in green. To submit a post, hover over the post title and...



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1. Social Sites - This will only submit your post to the social sites and will not use the "Email Ping" feature.
2. Email Ping Sites - This will only email using the "Email Ping" Settings and will not submit to the social sites specified in your plugin.
3. Both - This will use both the social sites and the "Email Ping" feature.



NOTE: Once you click one of the three options, it may take your blog a few minutes to show the update in the history section. Make sure you only click the link once.

20. Now click the "History" tab: This will show you a list of all the submissions made with "Auto Social Buddy". The list is divided into 5 sections, which are:

1. **Site:** This is the site that was submitted to. You can click on the site name and it will bring you to your page at that specific site.
2. **Username:** The username for the site that was submitted to.
3. **Post Title:** The title of the post that was submitted.
4. **Last Post:** Will indicate with a green check mark if the post was successful, or a red "x" if the post failed. You may find that the system shows a red X but the post was successful; this is due to the social site taking too long to respond with a successful submission.
5. **Last Post Time:** How long ago the submission was made.