

THE AMAZING SELLING MACHINE BLUEPRINT



- ① Setup Seller Central ② Choose Niche/Market

ALREADY SELL IN A MARKET?

- ③ Evaluate/Choose Product Opportunity

- ④ Source Product

ALREADY HAVE A SUPPLIER/PRODUCT?

- ⑤ Create Well Optimized Listing
• Images • Title • Description

- ⑥ Order Inventory to FBA

- ⑦ Get 3 "Social Proof" Reviews

- ⑧ Setup ASM Email Tool
Autoresponder

- ⑨ Promote Your Listing on Amazon
• Launch List • ASM Tools & Promotion Strategies • Amazon Sponsored Ads

- ⑩ Add to Ecommerce Store/Brand Website
• Do Coupon Campaign

- ⑪ Start Paid Advertising Campaigns
• PPC
• PPV
• Media Buying
• Facebook Ads

- ⑫ Use Launch List to Re-Launch Product